



**EUROPEAN STARTUP  
INSIDER**  
YOUR GATEWAY TO THE HEART OF EU ENTREPRENEURSHIP

# Publish with us.

*Submission & promotion pack for articles, videos,  
events and podcasts*

Want your story, video or event in front of founders, investors and operators across Europe? This pack shows where your content can appear, what we need from you and how long it can stay at the front of the site.

**1**

## **Choose**

Pick the format and section on pages 2 and 3.

**2**

## **Fill in**

Complete the form at the end of this PDF on any device.

**3**

## **Send**

Email the saved PDF, with your files or links, to the address below.

[media@europeanstartupinsider.com](mailto:media@europeanstartupinsider.com)

europeanstartupinsider.com | Lisbon, Portugal

# What we publish

Six ways to be on European Startup Insider. Each one needs a few things from you, listed below.

| FORMAT                   | WHERE IT APPEARS                                                                                                                            | WHAT WE NEED FROM YOU                                                                                                                                                                                                                                                      |
|--------------------------|---------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Article</b>           | News and the Insight sections: Entrepreneur Resources, Innovation, Funding & Investments. Shown on the home page, category pages and /news. | <ul style="list-style-type: none"><li>• Title, an excerpt of up to 300 characters, and the full text or a link to the draft</li><li>• Approximate word count (we estimate reading time at about 230 words a minute)</li><li>• Cover photo, at least 1600 px wide</li></ul> |
| <b>Product video</b>     | Product (/videos) and the "Startup Product Presentation" block on the home page.                                                            | <ul style="list-style-type: none"><li>• A YouTube link: upload the video to your own channel first</li><li>• Video length in mm:ss or h:mm:ss</li><li>• Summary of up to 280 characters and a topic (Fintech, Climate, AI, Events, Funding)</li></ul>                      |
| <b>Founder video</b>     | Founders (/founders) and the "Founders in Spotlight" block on the home page.                                                                | <ul style="list-style-type: none"><li>• A YouTube link and the video length</li><li>• Founder name and a link to their profile</li><li>• Summary of up to 280 characters and the type: interview, pitch, scaling, fundraising or lessons</li></ul>                         |
| <b>Podcast episode</b>   | Podcast (/podcast) and the home page. Record in our Sintra studio or send an existing episode.                                              | <ul style="list-style-type: none"><li>• Guest name and topic</li><li>• For an existing episode: YouTube link, length and a summary of up to 280 characters</li><li>• For a new recording: preferred dates for the Sintra studio</li></ul>                                  |
| <b>Event</b>             | Events & Networking (/events), "Upcoming events" and the home page.                                                                         | <ul style="list-style-type: none"><li>• Event name, city, venue and date</li><li>• Registration link and a photo</li><li>• Short summary of what the event is and who it is for</li></ul>                                                                                  |
| <b>Startup spotlight</b> | The paid spotlight boxes and the lead showcase tile on the home page.                                                                       | <ul style="list-style-type: none"><li>• Logo as a transparent PNG or SVG, about 240×96</li><li>• Cover photo, at least 1600 px wide</li><li>• Your story in 60 to 80 words (up to 600 characters) and your website</li></ul>                                               |

Videos are always published from YouTube. Upload to your own channel first, then send us the link. We do not host video files.

# Keep it at the front

Any format can be promoted. While a placement is active, your item is shown first in its section with a "Sponsored" label. When the days run out it drops back to its normal place and stays published.

| FORMAT                | 7 DAYS     | 14 DAYS    | 30 DAYS    |
|-----------------------|------------|------------|------------|
| Article (Latest news) | On request | On request | On request |
| Product video         | On request | On request | On request |
| Founder video         | On request | On request | On request |
| Podcast episode       | On request | On request | On request |
| Event                 | On request | On request | On request |
| Startup spotlight     | On request | On request | On request |

All prices are in euros. We confirm the final price by email once we have read your submission.

## Podcast studio, Sintra

Podcast or interview recording **€100 an hour**

Recording, editing and a one-minute video **€150 an hour**

Outdoor recording, editing and video **€250 an hour**

*Lower rates for frequent and long-term clients.*

## Our editorial standards

- Paid content is always labelled "Sponsored" at the top of the page and in listings.
- Sponsors never edit our independent journalism, and payment for a feature is disclosed.
- We read every submission and may decline content that does not fit our readers.

Read the full policy at [europeanstartupinsider.com/editorial-policy](https://europeanstartupinsider.com/editorial-policy).

# Submission form

Fill this in on your computer or phone, save the PDF and email it to [media@europeanstartupinsider.com](mailto:media@europeanstartupinsider.com) with your files or links. We reply with next steps and a price.

## ABOUT YOU

Full name

Work email

Phone (optional)

Company or startup

Website

## WHAT WOULD YOU LIKE TO PUBLISH?

☐ Article

☐ Product video

☐ Founder video

☐ Podcast episode

☐ Event

☐ Startup spotlight

Section you want to appear in

Working title or headline

## IF IT IS AN ARTICLE

Approximate word count

Link to the draft, or "attached"

## IF IT IS A VIDEO OR PODCAST EPISODE

Video length (mm:ss)

YouTube link

Topic

## IF IT IS AN EVENT

Event name

Date

City and venue

Registration link

## KEEP IT AT THE FRONT

☐ Yes, keep my content at the front of its section

For how many days?

Preferred start date

## TELL US MORE

Summary, up to 280 characters

Anything else we should know?

☐ I agree that European Startup Insider may contact me about this submission. See the privacy policy at [europeanstartupinsider.com/privacy](https://europeanstartupinsider.com/privacy).